

Duration: 3hrs

[Max Marks:80]

- N.B. : (1) Question No 1 is Compulsory.
(2) Attempt any three questions out of the remaining five.
(3) All questions carry equal marks.
(4) Assume suitable data, if required and state it clearly.

- 1 Attempt any FOUR [20]
a Compare and contrast digital economy and physical economy
b What are the types of E-marketplaces? Explain?
c What are the advantages of E-Commerce?
d Explain how knowledge management differs from information management.
e What is Firewall? How Firewall can be configured?
- 2 a What is business plan? Why is it required in any business organization? [10]
b Explain different types of E Business? [10]
- 3 a Explain Digital Signature and PKI [10]
b Explain Analysis of Company's Internal and External environment [10]
- 4 a Describe different security attacks. Also explain any one encryption and decryption technique. [10]
b Explain Firewall as Security Control [10]
- 5 a What is Information System? Explain its Components? [10]
b Explain the risk and list the steps to manage the risk in the e-business [10]
- 6 a Discuss various Legal, Ethics and Societal impacts of E-commerce [10]
b What is business plan? Why it is required in any business organization? [10]
